IMPACT REPORT

eliminating racism empowering women

Golden Gate Silicon Valley
YWCA Golden Gate Silicon Valley is on a mission to **ELIMINATE RACISM, EMPOWER WOMEN,** and promote peace, justice, freedom, and dignity for all.
We won’t stop until the world sees women, girls, and people of color the way we do:

EQUAL, POWERFUL, AND UNSTOPPABLE.
OUR MOTIVATION is injustice in the world.

OUR STRENGTH comes from our bold mission.

OUR IMPACT is delivered through a framework that works.
AT YOUR YWCA, OUR MISSION IS READY TO MEET THIS MOMENT.

Through a global pandemic, our team and community of supporters pivoted quickly to meet unprecedented need—and find a better way forward for clients across our region.

Through a nationwide reckoning, we doubled down on our efforts to eliminate racism—in our organization and in the communities we serve.

Fresh on the heels of a strategic combining, we have begun opening new opportunities to deepen impact.
THE YWCA FRAMEWORK

SOCIAL SERVICE

SOCIAL JUSTICE
THE YWCA FRAMEWORK

- **CORE MULTI-SERVICE CONTINUUM**: Supports people as they **HEAL FROM TRAUMA**
- **ROBUST COMMUNITY ENGAGEMENT**: Achieves **SOLUTIONS TO HOMELESSNESS**
- **SOCIAL TRANSFORMATION & COLLECTIVE IMPACT**: Creates opportunities for **ECONOMIC SECURITY**
JENNIFER’S JOURNEY WITH YOUR YWCA

I felt that the support I needed was out of reach. That my problems were too many and too big—until I called YWCA’s Support Line.

YWCA: ONE DOOR TO MANY SOLUTIONS

“I learned about how trauma impacted my life, worked with my counselor to reduce depression and anxiety, and worked with my legal advocate to navigate the courts for greater safety.”

YWCA’S RAPID REHOUSING PROGRAM

“YWCA’s Rapid Rehousing Program provided a safe, affordable home for my family, so I could start to focus on and build my career.”

“I enrolled my youngest child in YWCA’s subsidized childcare and was able to get training and take a new job.”

HEAL FROM TRAUMA

ADDRESS HOMELESSNESS

BUILD ECONOMIC SECURITY
Through client-centered direct service, community partnerships, and advocacy...

WHERE YOUR YWCA MAKES A DIFFERENCE

YOUR YWCA fights inequity on an individual and systemic level.
The past year was unlike any other.

Emergency shelters exceeded capacity.

Jobs were lost.

Hate crimes against AAPI women reached disturbing new levels.

Violence against BIPOC communities sparked demands for racial justice.

Health and economic disparities compounded for women of color.
WE STEPPED UP TO MEET THE CHALLENGE TOGETHER.

Staff, volunteers, clients, and donors: together, we found a way forward.

We remained **100% OPERATIONAL.**

Our 24/7 Support Line **REMAINED OPEN.**

When necessary, we pivoted to **VIRTUAL SERVICE DELIVERY.**
WE STEPPED UP TO MEET THE CHALLENGE TOGETHER.

In 2020, WE SERVED OVER 18,000 INDIVIDUALS:

- 89% identify as female
- 85% identify as BIPOC
- 20% identify as people with disabilities
- 11% identify as LGBTQIA+
- 90% qualify as having very-low, extremely-low, or low-income
Increased case management and **ADVOCACY FOR SURVIVORS** of domestic violence and sexual assault by 120%.

Served 3,816 youth with **SCHOOL-BASED PREVENTION PROGRAMMING**.

Answered over 4,500 calls to **SUPPORT LINE** and provided 4,932 **COUNSELING SESSIONS**.

We stepped up to support people as they heal from trauma.
WE STEPPED UP TO ACHIEVE SOLUTIONS TO HOMELESSNESS.

Enrolled 476 adults and children in HOMELESSNESS PREVENTION, rapid rehousing and permanent supportive housing programs.

Increased the number of FAMILIES HOUSED in motels by 224%.

Distributed $1.2 million in FLEXIBLE FINANCIAL ASSISTANCE to nearly 300 survivors.
WE STEPPED UP TO CREATE OPPORTUNITY FOR ECONOMIC SECURITY.

Offered **VIRTUAL JOB TRAINING** when in-person activities weren’t safe.

Helped 330 older women **FIND GOOD JOBS** and good wages amid a global pandemic and recession through our 50+ program.

Served 256 infants, preschoolers, and school age children in **CHILDCARE PROGRAMS**.
LONG-TERM CHALLENGES ARE STILL COMING INTO VIEW.

Our response has only just begun—and it can’t stop now.

- Women will continue to bear the burden of pandemic-related job loss.
- Demand for virtual services will continue to remain high.
- Cost of living in the region will continue to be a challenge alongside stagnant wages.
- Health inequities will persist especially for people of color.
AFTER BUILDING CAPACITY AND JOINING FORCES, OUR POTENTIAL HAS NEVER BEEN GREATER.

In 2020, YWCA Silicon Valley and YWCA San Francisco & Marin made the important decision to join forces. With this strategic combining, we can:

• Maximize our **SUSTAINABILITY** for a future that calls for bolder action

• Create a **MORE DIVERSE SERVICE MIX** for clients across a broader region

• Increase information and **RESOURCE-SHARING**
YOUR YWCA—YOUR IMPACT

We can’t tackle the bold aspiration of our mission without *your support*. In an unprecedented year, our community stepped up with unprecedented support. In 2020:

- Our community **increased giving** to Your YWCA by 27 percent year-over-year.

- Despite the pandemic, **volunteers gave** 4,299 hours of their time to support our mission.

Your YWCA’s impact is possible because of passionate supporters who are committed to the **work of justice**.
YOUR YWCA–YOUR TEAM

We are passionate about our mission because we live it—because we’ve seen the challenges and the impact firsthand. And we are so grateful for your support! Because of our community’s generosity, we can face this moment head-on. We’re excited to see what we accomplish next.

94% FEMALE

349 YEARS OF SERVICE TO YWCA

WE ARE POWERFUL. UNSTOPPABLE. TOGETHER.

89% BIPOC

138 PEOPLE STRONG

THANK YOU.
YOUR YWCA BOARD, 2021-2022

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