YWCA Golden Gate Silicon Valley

TRIBUTE TO WOMEN

Awards

Celebrating WOMEN LEADERS 40 YEARS 1983-2023

Sponsorships & Award Packages

MAY 2, 2024 | SANTA CLARA MARRIOTT

eliminating racism empowering women
ywca
Golden Gate Silicon Valley
WHAT: A Networking Reception and Awards Dinner celebrating women's leadership and honoring Bay Area women of impact.

WHO: Tribute to Women Honorees, their friends and families, and Bay Area corporate and community leaders.

WHEN: Thursday, May 2, 2024, 5:00 p.m. (Networking Reception), 6:30 p.m. (Awards Dinner)

WHERE: Santa Clara Marriott, 2700 Mission College Blvd, Santa Clara, CA 95054

YWCA TRIBUTE TO WOMEN AWARDS is a signature event that celebrates the achievement of women who have excelled in both their organizations and within the Bay Area community.

YWCA's Tribute to Women Awards has a legacy of honoring trailblazing women. When the Awards began 40 years ago, YWCA Golden Gate Silicon Valley recognized the achievements of 25 executive women and their companies for their commitment to expanding professional opportunities for women. This event was one of the many ways YWCA was breaking ground in Silicon Valley.

This tradition, known as the Tribute to Women Awards, continues today with over 1,450 women having been recognized for their outstanding achievements in the workplace and beyond.

YWCA Golden Gate Silicon Valley's Tribute to Women Awards is an annual fundraising event that attracts over 500 attendees, including corporate and community leaders, and Bay Area professionals. Your YWCA honors women leaders that represent the Bay Area's diverse technology, business, education, healthcare, and public service sectors.

Awards packages available until February 8, 2024. Sponsorships available until April 1, 2024. Email philanthropy@yourywca.org to secure your award package or sponsorship.
**SPONSORSHIP OPPORTUNITIES**

Your participation in the Tribute to Women Awards not only helps celebrate the incredible women within your organization, it also helps raise critical funds to support the programs and services of YWCA.

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Presenting Platinum Sponsor</strong></td>
<td>$40,000</td>
<td>Logo featured on select event collateral and on-screen during event. Opportunity for CEO/senior executive to provide 2-3 minute live remarks at event.</td>
</tr>
<tr>
<td><strong>Gold Sponsor</strong></td>
<td>$30,000</td>
<td>Advertisement in event program (Advertisement due April 1, 2024)</td>
</tr>
<tr>
<td><strong>Silver Sponsor</strong></td>
<td>$20,000</td>
<td>Company logo linked on Tribute to Women Awards event website. Logo inclusion on social media engagement (8,000 followers) and event emails (17,000 subscribers). Tickets to the Tribute to Women Award Networking Event (TBD - March 2024).</td>
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<tr>
<td><strong>Bronze Sponsor</strong></td>
<td>$10,000</td>
<td>One Honoree Package</td>
</tr>
<tr>
<td><strong>Future Leaders Table</strong></td>
<td>$5,000</td>
<td>5 tickets</td>
</tr>
<tr>
<td><strong>Tickets to the Tribute to Women Award Networking Event (TBD - March 2024)</strong></td>
<td></td>
<td>10 tickets</td>
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*If nomination is submitted by February 5th and nominee is selected. All 4 Lifetime Achievement Award recipient organizations will receive at least Bronze level sponsorship recognition unless committed at a greater level.*

Please contact the Philanthropy Team, philanthropy@yourywca.org
AWARD PACKAGES

LIFETIME ACHIEVEMENT AWARD PACKAGE
$10,000

TRIBUTE TO WOMEN AWARD PACKAGE
$5,000 regular
$4,000 early bird & non-profit rate

EMERGING LEADER AWARD PACKAGE
$3,000

This award is open for past Tribute to Women Award recipients only and honors a women leader at the end of her career in celebration of her life's achievements. Only 4 honorees will be selected to receive the Lifetime Achievement Award.

This award is open to any female leader in your company who meets the criteria listed on page 6 and honors a women leader at any point of her career. Only 40 honorees will be selected to receive the Tribute to Women Award.

This award is open to any emerging female leader early in her career who meets the criteria listed on page 6 and has POTENTIAL to meet the qualifications of the Tribute to Women awards. These exceptional women are in the first five years of their career overall but show strong evidence of leadership and eventual executive potential. Only 10 honorees will be selected to receive the Emerging Leader Award.

Bronze Sponsorship recognition and assets (see Sponsorship Opportunities page)

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Honoree tickets
1 table of ten (10)

Invitation to attend the Tribute to Women Awards Networking Event (TBD - March 2024)

Video interview to be played during the program

Short speaking opportunity upon receipt of the award during the event program

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Red Carpet Question on stage award during the event program

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For the 40th anniversary of the Tribute to Women Awards, Your YWCA is offering special awards packages to recognize women leaders in your company. By nominating women leaders in your company to receive this award, you're not only elevating the importance of female leadership in your company, but you're also joining Your YWCA as a partner in our mission to eliminate racism and empower women.

2024 TRIBUTE TO WOMEN AWARDS TIMELINE

- **October 2023**: Nominations open
- **December 31, 2023**: Early Bird Pricing for Nominations ends
- **February 5, 2024**: Nominations close, Awards Packages no longer available
- **February 19, 2024**: Tribute to Women Honorees selected, nominators notified
- **February 26, 2024**: Tribute to Women Award Honorees notified
- **Week of March 25, 2024**: Tribute to Women Honoree & Sponsor Networking Event
- **Week of March 25 & Week of April 1**: Honoree filming for program at YWCA offices
- **May 2, 2024**: 40th Annual Tribute to Women Awards Event
AWARD RULES & CRITERIA

• No limit of number of nominations a company submits for each category
• Only 5 awards per company to be selected across all 3 categories
• Organization must have a presence in the Bay Area
• Only one individual per team/division/business unit may be submitted for consideration in each category
• Nominator must have the authority to confirm payment owed for the nomination category and will serve as the invoicing point of contact if the nomination is accepted
• Nominees must work primarily in the Bay Area or Nominee work has primary impact in the Bay Area
• Nominees should have an area of influence in the organization in at least 1 of the 4 leadership areas:
  1) Advancing racial justice
  2) Supporting, mentoring, and empowering young professionals
  3) Promoting mental health, wellness, and/or access to health care
  4) Advancing diversity, equity, and inclusion

TRIBUTE TO WOMEN AWARDS & LIFETIME ACHIEVEMENT AWARDS ONLY:

• Nominees must serve in a leadership role (project, team, department, division, organization)
• Nominees will be evaluated on their leadership and impact within their organization, industry, as well as their communities

EMERGING LEADER AWARDS ONLY

• Nominees must be in the first 5 years of their career, not just in their role or at their company.
• Nominees will be evaluated on their potential to meet the qualifications of the Tribute to Women Awards in the future based on their current leadership and contributions to their organization

Nominations are open until February 5, 2024 at bit.ly/TWIN24NOM.
ABOUT YWCA GOLDEN GATE SILICON VALLEY

YWCA GOLDEN GATE SILICON VALLEY IS ON A MISSION TO ELIMINATE RACISM, EMPOWER WOMEN, AND PROMOTE PEACE, JUSTICE, FREEDOM, AND DIGNITY FOR ALL.

For over 140 years, Your YWCA has been meeting our community’s most pressing needs. We are one of the first multiservice agencies in the Bay Area, and have three priority service areas:

Empowering people and communities in healing from and preventing the trauma of violence, bigotry, and racism.

Achieving solutions to homelessness for survivors of violence.

Inspiring opportunity and economic security by closing the prosperity and education gap.

Your YWCA is rooted in our Theory of Change which requires a continuum of response to the challenges of racism, sexism, and gender-based violence.

To meet immediate needs, issue education to change hearts and minds in our local communities, and legislate advocacy to change the rules and systems in order to achieve greater equity and justice for all.