I am delighted to present to you YWCA Golden Gate Silicon Valley’s Impact Report for 2023. This year’s report is a testament to our unwavering commitment to our mission: to eliminate racism, empower women and promote peace, justice, freedom and dignity for all. It is with great pride that we share the remarkable progress we’ve made and the impact we’ve had in our community.

YWCA continues our journey of remarkable development and growth. Over the past year, we have seen incredible expansion in our services and outreach efforts. We are centering the voices of individuals in our communities, lifting up programmatic needs based on client and community feedback, and strengthening our infrastructure to ensure seamless wraparound services. This last year, your YWCA served over 50,000 individuals with vital services across all of our programs and service areas.

YWCA is living our mission by: 1) Empowering people and communities in healing from the trauma of racism, bigotry and violence; 2) Achieving solutions to homelessness for people impacted by racism, gender inequality and violence; and 3) Inspiring opportunity and economic security by closing the prosperity and education gap.

We would not have been able to achieve all that we have this year without your continued support. Your generous contributions, whether through donations, volunteering, or advocacy, have played a crucial role in our success. We are immensely grateful for your trust and partnership.

Thank you for your support and unwavering commitment to our mission.

With gratitude,

Adriana Caldera Boroffice
CEO, YWCA Golden Gate Silicon Valley
WHY YOUR SUPPORT IS CRITICAL

THIS PAST FISCAL YEAR, YOUR YWCA REACHED OVER 50,000 INDIVIDUALS WITH CRITICAL SERVICES ACROSS OUR PROGRAMS. THIS Translates TO:

8,500 CALLS ANSweRED on our 24/7 Bilingual Support Line

5,000 over 5,000 SURvivors received support services such as crisis intervention, case management, advocacy, housing, counseling & therapy

OVER 1,200 SURvivors were supported with crisis intervention/in-person responses (33% were children)

116 FAMILIES served through child care programming

OVER 470 SURvivors and Youth received therapy and crisis counseling services

- 97% of survivors report an increased level of physical and emotional safety
- 89% of clients receiving therapy report a reduction in symptoms of trauma

OVER 700 SURvivors and their Children received support from our housing continuum programs

- 77% of households secured long-term, safe, stable housing at program completion

OVER 70 COMMUNITY MEMBERS participated in this year’s Racial Justice Challenge

OVER 260 INDIVIDUALS served in workforce development programs

- 79% of women either started or were ready to start their own businesses

OVER 670 INDIVIDUALS AND YOUTH received empowerment services through Bloom, providing access to clothing to support self-confidence and empowerment

OVER 44,000 YOUTH AND COMMUNITY MEMBERS provided with violence prevention education services

OVER 260 INDIVIDUALS served in workforce development programs

- 79% of women either started or were ready to start their own businesses

YWCA has been at the forefront of the most pressing social movements for more than 160 years — from voting rights to civil rights, from affordable housing to pay equity, from violence prevention to health care reform — and today we’re equally committed to ensuring women’s voices and concerns are heard, valued, and made a priority.

Our commitment to justice remains strong, because we know first-hand how much more we need to accomplish.

YOUR SUPPORT POWERS OUR MISSION TO ELIMINATE RACISM AND EMPOWER WOMEN.
Our Mission In Action

Power of Advocacy

Accessible Bathrooms at East Side Union High School District

YWCA’s student clubs, known as Teens Ending Abuse (TEA), have been working on an advocacy project that they are passionate about, making gender neutral bathrooms accessible to provide a safe and inclusive space for individuals of all gender identities and expressions. During their early research, they discovered that the School District Board Policy regarding gender neutral bathrooms was not clear, nor did the student body know where the bathrooms were located. The selected bathroom was kept locked and if a student wanted to use it, they had to ask a particular teacher, which did not make students feel comfortable. From their research, the students chose this advocacy project because they believed that every individual deserves to use restroom facilities with dignity and without fear of judgement or harm. Gender-neutral bathrooms recognize and respect the inherent worth and humanity of each person, regardless of their gender identity. After a year of planning, raising awareness, and garnering support from the school community, the students presented their findings and recommendations to the school site administration and to the District’s Governing Body Board, the Superintendent and Board of Trustees, in a public forum at a Board Meeting the following year. The Board adopted the students’ recommended policy and it is on the school’s website and clearly posted around the school campus. This was a huge win for the students to create a policy change that promoted inclusivity, accessibility, privacy, cultural sensitivity, and social progress. As a collective they realize that it’s a step toward a more just and equitable society where all individuals can participate fully and comfortably in public life.

Economic Advancement

Entrepreneurship Program

Quinta* recently graduated from college and did not have plans to be an entrepreneur. After graduation, she applied to many jobs in the Marin community, but was unable to find the right fit. After applying for jobs and not getting any positive responses, she began to feel depressed and defeated. While out in the community, she happened upon a flyer for the YWCA Entrepreneurship Program. She thought, why not, and contacted the program lead about enrolling in the program. She really liked the entrepreneurship classes and felt supported throughout. She enjoyed the diversity of ages of other participants in the program and felt that even though they were different, they all shared the common goal of wanting to starting a business. Upon graduation, she had a completed business plan for a social media consultancy firm and her first client. After signing her first client, she felt seen as a business woman and valued for her talent.

Courage and Healing

Healing & Justice Programs

Sofia* had been experiencing homelessness due to a volatile partner that was being verbally and physically abusive. During her journey to find stable and safe housing she unfortunately experienced sexual violence from someone that wasn’t known to her. While this was the horrific reality she was facing, Sofia did not let her experiences darken her spirit. She got to work looking for resources, support, and ‘her people’. It was here that Sofia got connected to YWCA’s housing and domestic violence support services. Once Sofia was able to secure an appropriate housing option YWCA was able to support her on her journey by providing basic needs, emotional support, and advocacy. She reached out some weeks later after finding longer term placement and shared that she had felt seen, heard, and valued as a human being for the first time in too long. Sofia shed tears as she continued to reflect on what our services meant to her. During this exchange YWCA staff made sure to accept the appreciation while reflecting back that Sofia is in fact the one that changed the trajectory of her life with incredible perseverance and resiliency.

*Name changed to keep identity confidential.
FY23 FINANCES

REVENUE
- Government Grants 60%
- Unrestricted Contributions 14%
- Fees for Service 11%
- Temporarily Restricted Contributions & Interest 6%
- Special Events 4%
- Sales Revenue 2%
- In-Kind & Other 2%
- Interest & Investment Income 1%

EXPENSES
- Support Services 30%
- Housing 17%
- Fundraising 16%
- Child Care 12%
- Organizational Initiatives 7%
- Economic Opportunity 6%
- Social and Racial Justice 5%
- Clinical Services 3%
- Management & General 2%
- Other 2%

BOARD OF DIRECTORS FY 23/24

Tracy Wingrove, President
Founder, Wingrove Strategies

Ella Zheng, Vice President
Co-Managing Partner; Sanford-Heisler Sharp, LLP

Laurie Deaton, Treasurer
Retired, Co-Founder and Managing Partner; AlphaSignal LLC

Lily Liu, Secretary
Social Sector Consultant; Redstone Strategy Group

Barbara Wakefield, Past President
Retired, IT Executive; HP

Erica Demster, Member at Large
Executive Consultant; Enterprise Business Services, Kaiser Permanente

Mary Morris, Member at Large
Architect, Planner

Maureen “Mo” de Nieva-Marsh, Member at Large
Director of Whole Family and Community Services, Community Action Marin

Monika Thakur, Member at Large
Vice President SaaS Engineering, Oracle

2024 SIGNATURE FUNDRAISING EVENTS

Marin Women’s Hall of Fame
Thursday, February 8th, 2024 • Embassy Suites, San Rafael

Tribute to Women Awards
Thursday, May 2nd, 2024 • Santa Clara Marriott

Walk a Mile in Their Shoes
Thursday, June 13th • Santana Row

Inspire Luncheon
October 2024 • Date and location TBD
eliminating racism
empowering women
ywca
Golden Gate Silicon Valley

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